



National Cooperative Consumers' Federation of India Ltd.

(Under M/O Consumer's Affair, Food and Public Distribution, Government of India)

(उपभोक्ता मामले, खाद्य एवं सार्वजनिक वितरण मंत्रालय, के अन्तर्गत भारत सरकार)

Ref: NCCF/DB/BUSS/2023-24

Dated: 06/09/2023

TENDER NOTICE

NCCF Delhi Branch invites tender from financially sound and experienced firms for providing mobile vans with salesmen/ salesgirls for the sale of onion, pulses and other consumers' items in Delhi/ NCR via commercial methods in various forms where company will oversee the marketing, branding and business operations as per following

- 1. Earnest money deposit 1 lakh
- 2. Last date for submission- 11/09/2023 at 4.00 PM
- 3. Security deposit from successful bidder- 10 lakh immediately after award of bid

Account details for submission of EMD Account Holder- NCCF of India Ltd Account number- 1132293272, Name of Bank- Central Bank of India, IFSC Code- CBIN0281410

Scope of work:

- The bidder shall provide upto 100 mobile vans (covered) with no entry permission for Delhi/ NCR
- The bidder shall provide salesmen/ salesgirl with each mobile vans
- The bidder shall provide warehouse/ godown where stock will be unloaded for onward sale in Delhi/NCR
- The warehouse/ godown shall be open and closed as both onion, pulses and other consumer items have to be kept for sale
- The mobile vans shall be GPS enabled
- The warehouse/ godown must be CCTV equipped
- The bidder shall collect the cash from sales personnel everyday and shall deposit in NCCF account next day without fail
- The bidder shall be responsible for the stock of NCCF
- Warehouse must be ensured
- Mobile vans shall be NCCF branded vans and banners shall be placed in duly approved hoardings and publishing materials
- The bidder shall conduct the branding initiatives and designs which will be created to further deployment at point of commercial sale as well as carry out required marketing initiatives to create the campaign awareness across other mediums such as social media, mass media and offline

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- The bidder shall provide technology platform for monitoring commercial activities with daily sales reports, tracking, monitoring of vehicles and more as required
- The bidder shall maintain audit of standardised controls on the goods and commercial sales activities with proper vigilance to ensure the campaign's effectiveness for end consumers

Terms and conditions:

- 1. NCCF shall be at liberty to distribute upto 40% of total rendered quantity amongst other than L-1 bidders subject to acceptance of L-1 rate
- 2. NCCF shall terminate the bidder if bidder has competed against NCCF in any bid either individually, as a partner, joint venture, consortium or has/ had file any case in any court
- 3. Successful bidder shall deposit security amount
- 4. NCCF shall be at liberty to postpone/ cancel the tender and accept or reject any bid without assigning any reason
- 5. Conditional bid shall not be considered
- 6. Other branches of NCCF may also engage the bidder for similar work for other cities/ states on short notice

Date: 06/09/2023

(Y.P. Singh) Branch Manager

